

# CoLLege Campus Safety AND ViOLence Prevention

## PSA CHALLENGE

### CONTEST RULES, TERMS, AND CONDITIONS

1. To be considered, entrants must create and submit a public service announcement video of no longer than 30 seconds in length, addressing any aspect of College Campus Safety and Violence Prevention. Ideal entries will effectively highlight how best to ensure college campus safety and an effective way to prevent violence among college students. The entries should be targeted to students from freshman to senior year of college, and we strongly encourage participants to create a PSA that will connect with that audience; however, students must keep in mind that their PSA should still be appropriate for a statewide television audience, and will be disqualified if it contains vulgar or inappropriate content. Entries must be recorded and submitted online at [www.gosap.virginia.gov](http://www.gosap.virginia.gov). The winning entry will be aired as a public service announcement.
2. All entrants must be enrolled as a student at a Virginia public, private, four year or two year college or university. Students may work individually or as a team of up to six people. Entry is limited to one entry per person/team. An Entry Form must be submitted with each entry.
3. All entrants and any other persons who appear in an entry must permit the Governor's Office for Substance Abuse Prevention (GOSAP) to use their names and other personal information for publicity without payment. A completed Name and Likeness Release Form must be submitted for each entrant and any other persons who appear in an entry.
4. If a minor (anyone under the age of 18) appears in the commercial, a parent or teacher must sponsor and be responsible for the supervision of the entrant(s). The sponsor is expected to review the entry and ensure that the content is appropriate for submission. Faculty and staff may only sponsor a PSA entry with the permission of their particular governing body within the college or university.
5. Any person under the age of 18 who appears in the submission must obtain the permission of that person's parent or legal guardian by completing the Parental Consent for Minor Form attached to these rules.
6. All entries become the property of GOSAP, *will not be returned to the contestants*, and may be used in whole or in part by GOSAP at its discretion. A completed copyright assignment granting to GOSAP all rights, title and interest in the entry without payment or further consent must be submitted by each entrant. Entrants will still be permitted to use their entries for other school sponsored contests. Participants may also utilize their videos in the future for any personal purpose including as part of artistic portfolios or resumes.
7. The entry may not depict any third-party trademarks or copyrighted materials, logos or brand names in the background or on costumes, equipment and props, unless entrants submit proof of permission to use the protected material. A completed Copyright Certification Form must be submitted and signed by each member of the Production Team, as well as their sponsor (if necessary). If copyrighted music or images are used in an entry, and copyright permission is not proven through the submission of the Certification as well as satisfactory evidence of permission, the entry will not be eligible. The following Web sites may be helpful in understanding and obtaining permission to use copyrighted material:
  - Library of Congress: <http://www.loc.gov/teachers/copyrightmystery/#/reading/>
  - Broadcast Music, Inc. (BMI): <http://www.bmi.com/licensing/?link=footer>
  - American Society of Composers (ASCAP): <http://www.ascap.com>

8. By submitting the entry, the entrant represents that: 1.) the entry and everything depicted in the entry are wholly original and do not infringe upon or otherwise violate any right of any person, firm or entity; 2.) he/she has all rights, licenses, permissions and consents necessary to submit the entry in the contest in accordance with these terms and conditions; and 3.) no person/entity other than the entrant has any right, title or arrangement to the entry, including, but not limited to, music publishing agreement, recording agreement, production agreement or any similar agreement.
9. By entering the contest, the entrant understands that GOSAP may post his/her entry, or any part thereof, on the Governor's Web site or an affiliated Web site and submit it for television broadcast.
10. GOSAP will narrow entries to a select group which will be posted online. The public will select the winners through online voting. The top three vote getters may be eligible for additional prizes.
11. The opinions expressed in the entry submissions are solely the opinions of the entrants and not those of GOSAP. GOSAP is not responsible for any entries provided by entrants that are deemed harmful or offensive to others.
12. All entrants agree to be bound by these terms and conditions and decisions of GOSAP, as applicable, which are final as to all contest-related matters. By participating in the contest or accepting any prize, entrants agree to release GOSAP, and its partners, from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, whether for legal or equitable (including injunctive) relief, relating to participation in the contest and/or acceptance, use or misuse of a prize.
13. The contest is governed by the law of Virginia and any applicable local laws. Void where prohibited by law.
14. No employees or immediate family members of employees of the Governor's Office or any other sponsors may enter the competition.
15. All required application and entry forms must be completed in full.
16. All entries must be postmarked by April 30, 2011 and must include the PSA, a completed Entry Form, completed Name and Likeness Release Forms for everyone involved with and/or appearing in the PSA, completed Copyright Certification Forms (if necessary), and completed Parental Consent for Minor forms (if necessary). Entries must be submitted online at [www.gosap.virginia.gov](http://www.gosap.virginia.gov).